

# WORKFORCE OBSERVATIONS

## FOR NORTH CENTRAL WISCONSIN COUNTIES

### August 2004



#### An uneven July

Last winter, **Adams County's** unemployment rate rose as it typically does, but in the spring, it fell much less sharply than it typically does. Currently the rate is further above its typical level than it has been in the last year. Since February, retail & wholesale trade employment estimates have been below year-ago levels. Leisure & hospitality had kept up with last summer's job growth, until July.

In **Forest County**, the unemployment rate has been well below typical levels since April, yet total payroll employment estimates have been below year-ago levels since last August. Construction and leisure & hospitality are amidst their seasonal growth, but neither sector has reached a level much different than last July's.

Compared to unemployment rates **Langlade County** saw over the winter (1.5 to 1.7 percent above typical), the rates seen in April, June and July (0.9 to 1.2 percent above typical) are relatively encouraging. Like last year, total payroll employment estimates are falling quickly from their peak in May. Information, professional, business & other services employment estimates are higher than they were last July; this is mainly because they did not fall sharply this June as they fell last June.

In **Lincoln County**, the unemployment rate fell faster than it usually does in July and sits 0.3 percent below the typical level, a sharp contrast with last July, when it was 1.2 percent

above typical. On the other hand, total payroll employment estimates have been below year-ago levels for the last 12 months. While the leisure & hospitality sector maintains its summer momentum, transportation, warehousing & utilities remains below year-ago levels without sustained signs of further deterioration or improvement.

**Marathon County's** unemployment rate has been below typical levels since January and is 0.9 percent lower than it was last July. Nonethe-

have seen modest improvements in information, professional, business & other services, which had been rather soft last fall and winter.

The unemployment rate in **Portage County** did not fall as much as it typically does in July, and sits 1.1 percent above the typical July level. This is as far above typical as it has been in the last 12 months. Manufacturing employment estimates rose by the largest amount since July 2002. Manufacturing employment levels remained

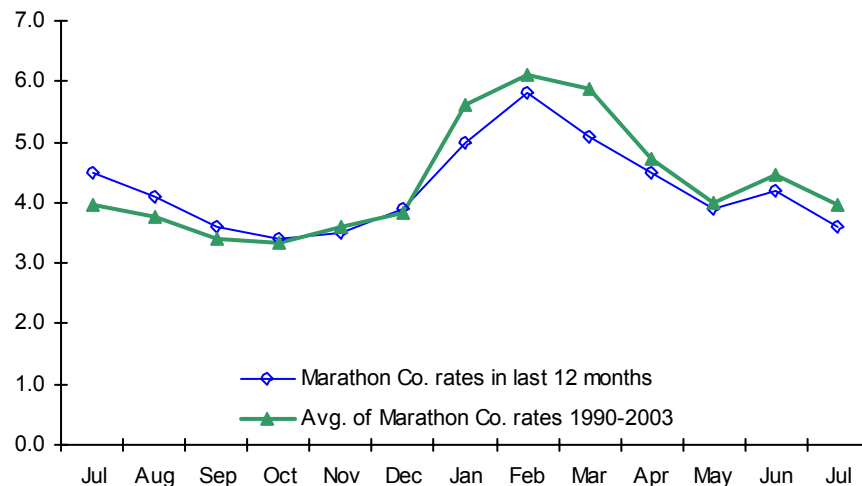
below the year-ago level, but came closer to meeting that level than it has at any time in the last 12 months. Leisure & hospitality kept humming along at a respectable summer pace.

In the last 12 months, only April saw a **Vilas County** unemployment rate closer to typical than this July. Construction employment esti-

mates have kept summer momentum better than leisure & hospitality, which has been below year-ago levels for most of the last 12 months.

**Wood County's** unemployment rate is farther above its typical level than it has been at any point in the last 12 months and is higher than it was last July. Information, professional, business & other services employment estimates look as strong as they have at any point in the last twelve months. The education & health services sector's employment estimates increased much faster this July than they did last July.

Unemployment rates - not seasonally adjusted



less, total payroll employment estimates suggest very modest overall job gains between last July and this July. Since February, retail trade employment estimates have been below year-ago levels. The wholesale trade employment estimates are smaller than the retail estimates, but they have held their own over the course of 2004.

Though not as close to normal as it was in April, the unemployment rate in **Oneida County** was lower than last July's rate. Retail & wholesale trade is keeping its summer momentum so far, as is the leisure & hospitality sector. This spring and summer

## Employment by industry estimates - not seasonally adjusted

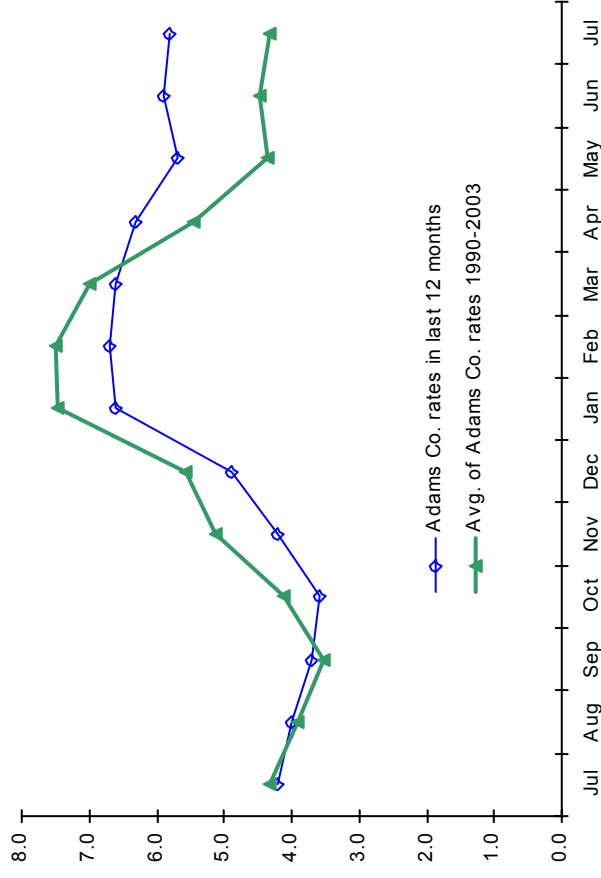
	Wisconsin			Adams			Forest			Langlade			Lincoln		
	Jul 2004	1-month change	1-year change	Jul 2004	1-month change	1-year change	Jul 2004	1-month change	1-year change	Jul 2004	1-month change	1-year change	Jul 2004	1-month change	1-year change
Total jobs, all industries*	2,846,400	-22,400	48,800	4,200	-80	10	3,400	10	-60	3,500	-80	10	12,000	-70	-60
Const., min'g & nat. resources	143,200	4,900	3,200	270	10	20	160	10	10	170	10	20	410	0	-10
Manufacturing	523,700	5,600	12,000	460	10	10	330	10	-10	420	0	-40	3,500	-10	-80
Trade (w holesale & retail)	444,700	-1,600	9,300	510	-40	-10	310	-10	0	690	-10	20	1,770	0	-20
Transport, Wrhsing, Utilities	105,400	-2,700	-200	130	0	-10	150	0	0	170	-10	-10	330	-40	-20
Financial activities	161,600	600	2,600	100	0	10	100	0	0	210	0	0	810	-10	30
Education & health services	375,800	2,000	10,900	480	0	20	380	10	0	300	0	20	950	0	-10
Leisure & hospitality	272,200	1,600	4,300	660	30	-20	260	20	0	240	10	10	1,140	20	50
Info, prof, bus. & other srvc	443,300	500	12,200	400	-10	30	210	0	-20	320	-10	40	1,040	-10	0
Government	376,500	-33,300	-5,500	1,150	-90	-20	1,530	-40	-30	1,020	-60	-60	2,000	-40	-10
Civilian Labor Force**	3,175,500	280	19,700	9,100	-20	280	5,200	70	-150	9,800	-310	-280	15,000	-40	-220
Employed	3,028,400	16,100	52,500	8,600	-20	130	4,900	110	-60	9,100	-260	-90	14,300	100	20
Unemployed	147,100	-15,900	-32,800	530	-10	150	260	-50	-100	690	-50	-190	700	-150	-240
Unemployment rate (%)	4.6	-0.5	-1.1	5.8	-0.1	1.6	5.1	-1.0	-1.7	7.1	-0.3	-1.7	4.7	-1.0	-1.5
	Marathon			Oneida			Portage			Vilas			Wood		
	Jul 2004	1-month change	1-year change	Jul 2004	1-month change	1-year change	Jul 2004	1-month change	1-year change	Jul 2004	1-month change	1-year change	Jul 2004	1-month change	1-year change
Total jobs, all industries*	70,500	-600	400	19,300	330	140	33,500	170	380	8,800	-120	-200	44,000	-630	520
Const., min'g & nat. resources	3,000	0	0	1,430	40	70	1,250	-10	70	1,000	10	80	1,890	40	30
Manufacturing	18,900	200	500	1,390	10	-130	5,500	860	-160	430	-10	-30	7,300	-30	-470
Trade (w holesale & retail)	13,600	0	-400	4,400	200	260	5,100	-10	140	1,530	30	40	6,100	-90	-160
Transport, Wrhsing, Utilities	2,800	-100	0	400	-30	-30	1,960	-20	10	100	-20	0	3,200	-80	130
Financial activities	4,900	0	-100	560	10	-10	4,000	20	-30	410	0	40	1,210	10	50
Education & health services	7,200	0	0	3,100	20	-10	3,400	20	130	820	0	50	11,400	240	520
Leisure & hospitality	5,400	0	200	3,100	320	220	3,600	-50	250	2,200	410	-110	3,100	50	180
Info, prof, bus. & other srvc	7,600	100	100	2,600	80	40	4,000	-20	110	650	10	-40	4,900	-110	120
Government	7,100	-800	100	2,300	-320	-270	4,600	-630	-150	1,730	-550	-230	4,800	-650	120
Civilian Labor Force**	79,600	-30	400	23,300	210	-250	40,800	750	1,090	12,500	80	-190	42,800	-40	960
Employed	76,800	470	1,140	22,400	390	-80	38,600	790	850	12,000	210	-50	40,200	-30	730
Unemployed	2,800	-510	-740	990	-180	-170	2,200	-40	240	480	-130	-150	2,700	-10	230
Unemployment rate (%)	3.6	-0.6	-0.9	4.2	-0.8	-0.7	5.4	-0.2	0.4	3.8	-1.1	-1.1	6.2	0.0	0.4

Estimates are NOT seasonally adjusted. Current month estimates are preliminary. Numbers ≥ 2,000 are rounded to nearest 100; numbers <2,000 rounded to nearest 10. Sub-units may not add to totals due to rounding. Calculations based on unrounded numbers; results rounded.

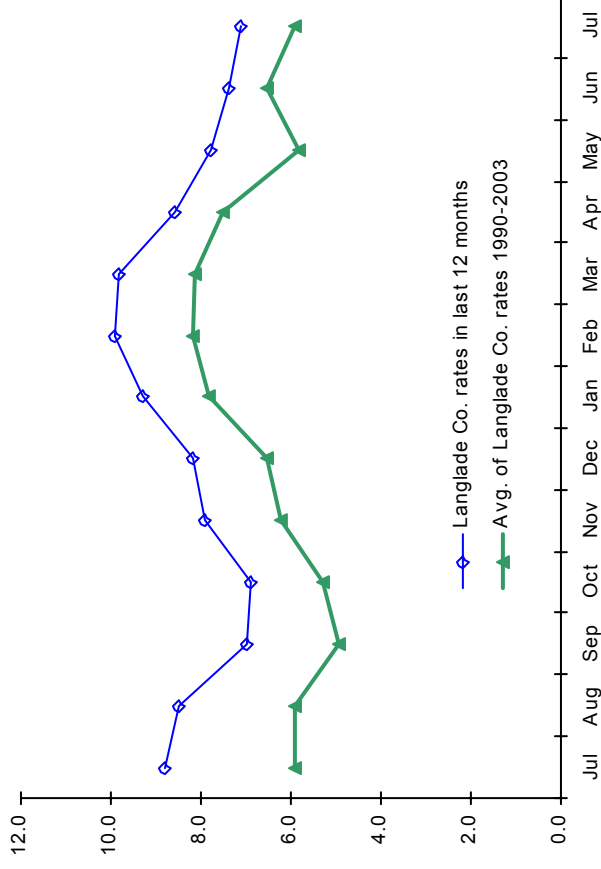
\*Includes jobs with employers in area. \*\* Includes labor force participants residing in area.

For more information call (608) 242-4885, email dan.barroilnet@dwd.state.wi.us, or see <http://www.dwd.state.wi.us/fmi>.

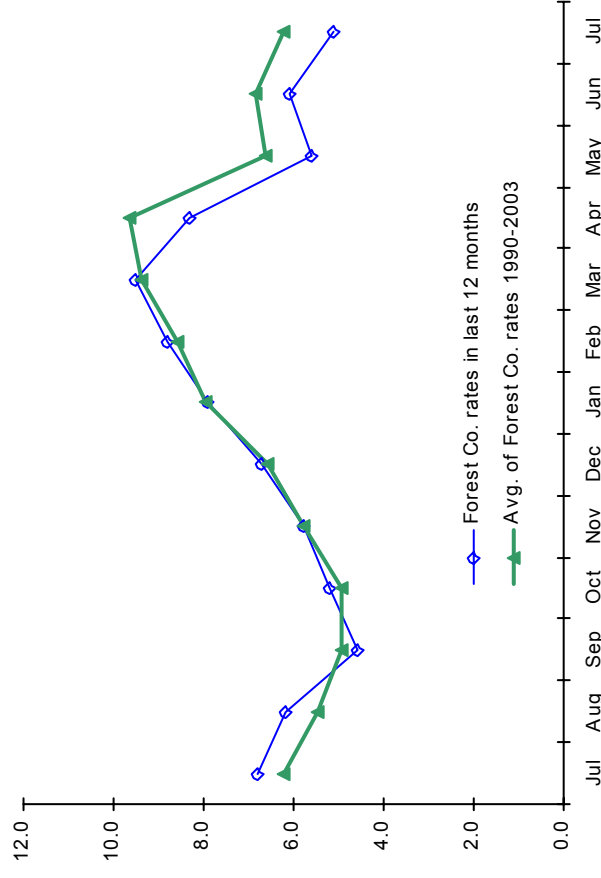
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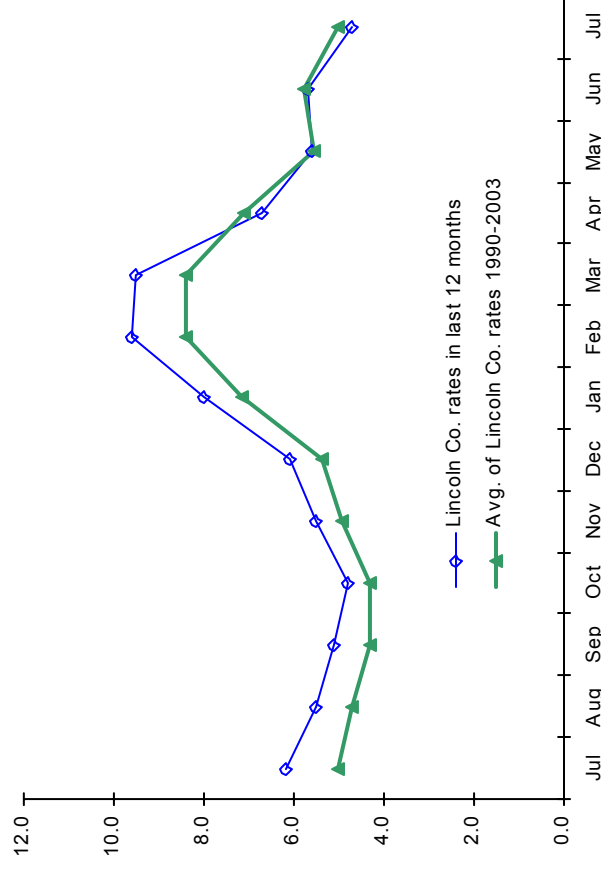
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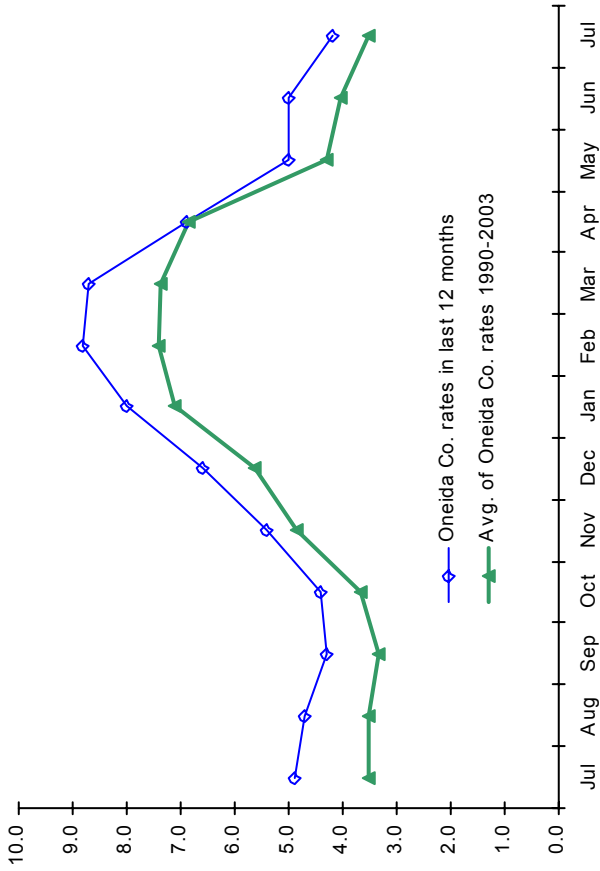
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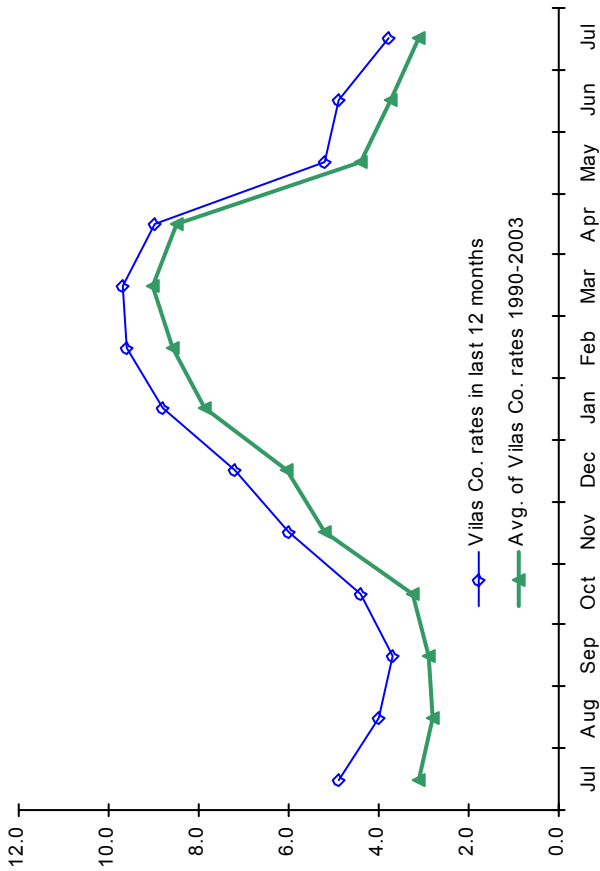
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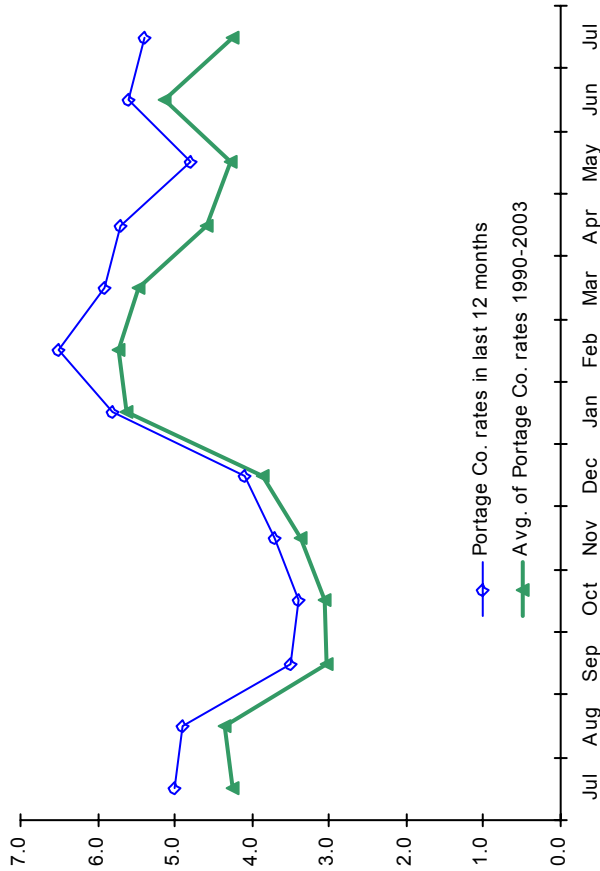
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